

Red Ribbon Club (RRC)

About the Club

The **Red Ribbon Club (RRC)** is a youth-centric awareness movement initiated by the **Government of India** in educational institutions to promote informed, responsible, and health-conscious lifestyles among students. The club works to spread awareness about **HIV/AIDS**, encourage **voluntary blood donation**, and sensitize youth on issues of **mental health, substance abuse, nutrition, and reproductive & sexual health**. The Red Ribbon, as a global awareness symbol, represents **solidarity with people living with HIV/AIDS** and supports campaigns related to **prevention, compassion, and social responsibility**. The **Red Ribbon Club of Government Degree College Nohradhar** serves as a vibrant platform for students to engage in awareness campaigns, peer education, and community outreach activities.

The **Red Ribbon** is internationally recognized as a powerful symbol of awareness, solidarity, and support. It signifies love and compassion, reflecting empathy and care for individuals affected by HIV/AIDS. The red colour, reminiscent of blood, represents the pain and suffering endured by those impacted by the disease, while also acknowledging the lives lost. It further embodies strength and tolerance by promoting acceptance, dignity, and inclusion, and serves as a warning and reminder not to ignore serious health challenges.



Objectives of the Red Ribbon Club

- To instill essential life skills among youth to help them lead better, healthier, and responsible lives.
- To promote voluntary blood donation among students and develop a spirit of social service.
- To enhance awareness and preventive understanding regarding major public health concerns.
- To create and strengthen linkages between youth, government agencies, and non-governmental organizations (NGOs).
- To encourage responsible behaviour, empathy, and community engagement among students.

Key Activities

The club regularly organizes:

- **Awareness Programmes**
Seminars, lectures, workshops, and expert talks
- **Educational Competitions**
Poster making, slogan writing, quiz, essay writing
- **Observance of Important Days**
World AIDS Day, Blood Donation Day, etc.
- **Peer Education Initiatives**
Student-led campaigns and discussions
- **Community Outreach**
Rallies, awareness drives, health campaigns
- **Social Responsibility Events**
Blood donation camps, health check-up camps